

# INTERNATIONAL CONFERENCE FOR PROFESSIONALS



## **THEME:**

Unleashing Potential: Shaping the Future of International Professionals in the Blue Space

## **DATE:**

22-26 July  
2024

## **VENUE:**

Pride Inn Paradise  
Beach Resort and  
Spa, Mombasa, Kenya

# ABOUT INTERNATIONAL PROFESSIONALS' CONFERENCE

As kasneb marks its **55th Anniversary** this year, it recognises that the world, and especially the operating environment for professional around it, is changing apace. In environmental, political, legal, social, economic and technological spaces, the typology of change and its grand pace are making disruption the order of the day. What is the future of the professional space as we have known it, in the midst of this disruption? What adjustments need to be made, in order to survive the disruptions of the 21st Century? What things should be carried forward into the future, and what is the intersection between them and the emerging disruptions?

Both the anniversary and the changing environment call for a meeting of professional minds, to reflect on pertinent issues on change and continuity for the 21st Century professional. For instance, do the 21st Century professionals need to change their focus, in the face of unfolding realities? Are some of the things they are doing or even the way some professional things are done becoming obsolescent? Is the risk of becoming obsolete and irrelevant more real now than ever before?

A five-day conference for professionals is planned, to reflect on these concerns, as part of celebrating **kasneb's 55th Anniversary**.

**Theme: Unleashing Potential: Shaping the Future of International Professionals in the Blue Space**

**Date: Monday, 22 July 2024 to Friday, 26 July 2024**

**Location: Pride Inn Paradise Beach Resort and Spa, Shanzu Mombasa, Kenya**

**Mode of Participation: Physical**

## CONFERENCE FORMAT

The kasneb International Conference for Professionals will be delivered through:

- **Plenary Sessions:** Renowned experts and thought leaders will deliver keynote speeches on critical topics, providing attendees with strategic insights into their fields.
- **Breakout Sessions:** Parallel sessions will focus on selected thematic areas. These sessions will delve deeper into specific subject matter and allow for interactive discussions.
- **Panel Discussions:** Panels featuring industry leaders, regulators, and policymakers will engage in dialogues on pressing issues and trends, fostering diverse perspectives and ideas. In addition, share experiences from across the globe on key thematic issues.
- **Exhibition Area:** A dedicated space for exhibitors to showcase innovative products, services, and solutions relevant to professionals in attendance.
- **Networking Opportunities:** Structured networking sessions and social events will allow professionals to connect and build lasting relationships.
- **Awards Ceremony:** Recognising outstanding professionals and organisations for their contributions and achievements in the fields covered by KASNEB.

# OBJECTIVES

- **Knowledge Sharing:** The primary goal of the conference is to facilitate the sharing of knowledge and expertise aligned to the conference theme and sub-themes. Professionals will have the opportunity to gain insights from leaders in their respective industries.
- **Networking:** The conference offers an excellent platform for professionals to expand their professional network, fostering collaborations and partnerships nationally, regionally and internationally that can drive growth and innovation in their organisations and industries.
- **Professional Development:** Attendees will have access to a wide range of educational sessions, workshops, and seminars designed to enhance their professional skills, knowledge, and competencies. These sessions may also offer Continuing Professional Development (CPD) credits.
- **Mentorship:** Learners and student attendees will have an opportunity to learn from seasoned professionals.
- **Industry Trends:** The conference will host discussions on current trends, challenges, and future prospects. Participants will gain valuable insights into emerging issues and best practices.
- **Policy Advocacy:** The event will provide a platform for professionals to engage in dialogue on regulatory and policy matters affecting their respective professions. It is an opportunity to voice concerns, seek clarifications, and contribute to the development of relevant policies.
- **Launch of strategic partnerships:** The conference will create a forum for showcasing new strategic partnerships.
- **Showcasing the range of kasneb products and services:** The conference will create a forum for showcasing the range of examinations offered by kasneb and services.

# CONFERENCE AGENDA

The following conference sub-themes will facilitate realisation of the conference agenda:

1. **Change & Continuity:** The Professional in a Disruptive New World Order, Navigating Mega Changes and Challenges.
2. **Digital Transformation and the Professional Space**
  - **The Place of Tomorrow:** Artificial Intelligence in Good Corporate Governance and Audit Functions
  - **Regulating AI in the New World Order:** What Every Professional Must Know
    - > AI in Medical and Health Sciences
    - > AI in the 21st Century Legal implication
    - > AI in research and knowledge management
  - **Migrations to Cashless Economies and Cyber Business Across Professions**
  - **Intellectual Property: Creation, Protection and Reward**
3. **New Government in the New World Order**
  - Executing Government Work through Cyber Platforms
  - Infrastructure development – roads and affordable housing
  - Data Integrity in Cybersecurity; Business in a Borderless Digital Environment and the Role of Government
  - Understanding the Digital Identity
  - Managing Tax Regimes in the New Age
  - How Safe is Safe? Securing Personal Data and Sensitive Data
  - Sustainable Debt Management
  - Exchange rate management
  - Sustainability reporting in the public and private sector
  - The future of Government supply chain management: Electronic Government Procurement
  - Understanding the concept of accrual accounting in the public service reporting
  - Climate Change, Mitigation and Adaptation.

#### 4. Flight of Mind: Unlimited Technological Possibilities

- Primary Concerns on Money, Banking and Finance in the New World Order
- The Legal Perspective: The Hopes, the Impediments and the Future
- The Accountant in the Cyberspace: New Challenges, New Solutions
- Beyond Flying Doctors: Physicians in the Cyberspace
- Matching Skills with Job Opportunities and Creation of Wealth
- Fintech: People Skills Vs. Technology, Opportunities and Inclusion for Africa
- Insurance in the Finance Space

#### 5. Professional Training and Certification in the New World Order

- New Professional Training and Certification Considerations for kasneb in the Emerging World Order
- Training the Trainers: Must Haves and Must Dos
- Emerging changes in the international standards
- Preparing professionals of the future: readiness for Competence Based Curriculum

## CONFERENCE PARTICIPATION FEES

### Delegates

National delegates: **KSh. 75,000**

International delegates: **\$600, €550, ¥88,000, £500**

### Exhibitors

National exhibitors: **KSh. 200,000**

International exhibitors: **\$1500, €1400, ¥235,000, £1200**

## Early bird conference participation fees- Registration by 31 May 2024

### Delegates

National delegates: **KSh. 67,500**

International delegates: **\$520, €500, ¥80,000, £400**

### Exhibitors

National exhibitors: **KSh. 180,000**

International exhibitors: **\$1400, €1300, ¥210,000, £1000**



# CONFERENCE PROGRAMME

## DAY ONE

22 JULY 2024

## ARRIVALS AND REGISTRATION

## DAY TWO

23 JULY 2024

## OFFICIAL OPENING

9.00 - 9.03 am

### INTRODUCTORY REMARKS: MASTER OF CEREMONIES

9.03 - 9.45 am

- Welcome Remarks by CEO kasneb, Prof. Nicholas Letting, PhD
- Remarks by kasneb Board Chairman: Dr. Nancy N. Muriuki
- Principal Secretary State Department for ICT & the Digital Economy
- Principal Secretary for the National Treasury
- Cabinet Secretary, Ministry of Information, Communications & the Digital Economy
- Cabinet Secretary for the National Treasury

9:45 - 10:15 am

### KEYNOTE ONE

From Disruption to Opportunities in the Fourth Industrial Revolution

10.15 - 11:00 am

### HEALTH BREAK

11.00 - 12.00

Noon

### KEYNOTE TWO

Data as the New Gold and Currency for Business and Government

12:00 Noon-

13:00 Hrs

### KEYNOTE THREE

Migrations to Cashless Economies and Cyber Business Across Professions

13:00-14:00 Hrs

### LUNCH BREAK

14:00-15:00 Hrs

### KEYNOTE FOUR

Business Process Outsourcing Opportunities for Professionals in the Emerging World Order

15:00 - 16: 00 Hrs

### PANEL SESSION ONE

New Perspectives and Possibilities in the Emerging Professional Space

- Towards Unlimited Technological Possibilities
- Primary Concerns in Money, Banking and Finance in the New World Order

16:00 - 17:30 Hrs

### PANEL SESSION TWO

New Perspectives and Possibilities in the Emerging Professional Space

- The Legal Perspective: The Hopes, the Impediments and the Future
- The Accountant in the Cyberspace: New Challenges, New Solutions
- Beyond Flying Doctors to Physicians in the Cyberspace

19:00 - 22:00 Hrs

### ANNIVERSARY CELEBRATORY DINNER

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## DAY THREE

24 JULY 2024

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## DAY FOUR

25 JULY 2024

9:00 - 10:00 am

### PANEL SESSION 4

Making Government Work through Cyber Platforms

- Data Integrity in Cybersecurity; Business in a Borderless Digital Environment and the Role of Government
- Understanding the Digital Identity

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10:00 - 11:00 am

### PANEL SESSION 5

Making Government Work through Cyber Platforms

- Managing Tax Regimes in the New Age
- How Safe is Safe? Securing Personal Data and Sensitive Public Data

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11:00 - 11:30am

### HEALTH BREAK

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11:30 - 13:00 Hrs:

### PANEL SESSION 6

Artificial Intelligence and the Professional Space

- The Place of Tomorrow: Artificial Intelligence in Good Corporate Governance and Audit Functions
- AI in Medical and Health Sciences
- AI in the 21st Century Legal Processes
- Regulating AI in the New World Order: What Every Professional Must Know

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13:00 - 14:00

### LUNCH BREAK

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14:00 - 15:00 Hrs

### PANEL SESSION 7

Professional Training and Certification in the New World Order

- New Professional Training and Certification Considerations for kasneb in the Emerging Order
- Fintech: People Skills Vs. Technology, Opportunities and Inclusion for Africa

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15:00 - 16:00 Hrs

Professional Training and Certification in the New World Order

- Essential Considerations for the School as the Preparatory Nursery for kasneb Professionals
- Training the Trainers: Must Haves and Must Dos

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16:00 - 17:00 Hrs

### CLOSING CEREMONY

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## DAY FIVE

26 JULY 2024

## DEPARTURE

# SPEAKERS



**H.E. Dr. William Samoei Ruto ,C.G.H**  
Commander in Chief and President of  
The Republic of Kenya



**Prof. Njuguna Ndung'u**  
Cabinet Secretary, National  
Treasury & Economic Planning



**Hon. Ezekiel Machogu**  
Cabinet Secretary, Education



**Mr. Felix K. Kosgei**  
Chief of Staff and Head  
of Public Service



**Ms. Teresia Mbaika**  
Principal Secretary, Devolution



**Dr. Chris Kiptoo**  
Principal Secretary, National  
Treasury

# NATIONAL SPEAKERS



**Dr Kamau Thugge**  
Governor Central Bank of Kenya (CBK)



**CPA Nancy Gathungu, CBS**  
Auditor-General



**FCPA Dr. Margaret N. Nyakang'o, CBS**  
Controller of Budget of the Republic of Kenya



**CPA Fredrick Riaga**  
Chief Executive officer African Association of Accountants General



**Habil Olaka, EBS**  
Chief Executive officer Kenya Bankers Association



**Geoffrey Odundo**  
Chief Executive officer Nairobi Stock Exchange



**Ms Carole Kariuki**  
Kenya Private Sector Alliance (KEPSA)



**Antony Mwangi**  
Chief Executive officer Kenya Manufacturers Association (KAM)



**Mr. Wyckliffe Shamiah**  
Chief Executive officer Capital Markets Authority (CMA)

# SPEAKERS-ACADEMIA



**Prof. Stephen G. Kiama**  
Vice Chancellor University of Nairobi





**Professor Isaiah I.C. Wakindiki**  
Vice Chancellor KCA University



**Dr. Vincent Ogutu**  
Vice Chancellor  
Strathmore University

## OTHER HIGH- PROFILED SPEAKERS



**Dr. Nancy N. Muriuki**  
kasneb-Chairman of The  
Board of Directors



**FCPA Prof. Nicholas K. Letting' PhD, EBS, HSC.**  
kasneb CEO



**Mrs. Esther Ngari**  
Managing Director  
& Executive Council  
Secretary - KEBS



**CPA Dr. Grace Kamau**  
ICPAK - CEO



**Paul Russo, EBS**  
KCB - Group Chief Officer



**Charles Ringera**  
CEO of Higher Education  
Loans Board



**Dr. Gamaliel Hassan**  
Chief Executive Officer, Stima  
Sacco



**FA Diana Muriuki-Maina**  
CEO & Secretary to the  
Council



## BECOME A DELEGATE

We cordially invite you to participate in the upcoming international professional conference, where groundbreaking ideas meet unparalleled networking opportunities. As the premier gathering of experts in industry, this event promises to elevate your knowledge, expand your professional network, and inspire innovation.

### Why Should you attend :

- **Cutting-Edge Insights:** Gain valuable insights from distinguished speakers and thought leaders at the forefront of industry.
- **Networking:** Connect with peers, potential collaborators, and industry influencers from around the globe, fostering new partnerships and collaborations.
- **Professional Development:** Enhance your skill set through workshops, panel discussions, and interactive sessions tailored to address the latest trends and challenges in industry.
- **Global Perspective:** Engage in discussions that transcend borders, gaining fresh perspectives and fostering cross-cultural understanding.
- **Career Advancement:** Position yourself for success by staying abreast of emerging trends, best practices, and opportunities within industry.





### **How to Book:**

Booking your spot at this prestigious event is quick and easy:

- **Visit Our Website:**

Navigate to our conference website at <https://www.kasneb.or.ke/> to learn more about the event agenda, speakers, and registration details.

- **Register Online:**

Secure your place by completing the online registration form. Early registration is encouraged to take advantage of discounted rates and ensure availability.

- **Confirmation:**

Once registered, you'll receive a confirmation email containing all the necessary details, including venue information, accommodation options, and additional resources to help you plan your trip.

Don't miss this unparalleled opportunity to connect, learn, and grow at the forefront of industry. Reserve your seat today and be part of the conversation shaping the future of industry.

We look forward to welcoming you to Mombasa ,Kenya for an unforgettable conference experience!




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